



## **Sergey Serebrennikov**

Graphic Designer

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## **PROFILE**

My name is Sergey Serebrennikov. I am the creative graphic designer based in Miami, FL. Originally I am from Moscow, Russia.

My main direction is creating key visuals.

Skilled of creating logos, identic, posters, POSM, web-sites and many more. I have huge experience of working with advertising agencies, BTL market and government TV-channel of Moscow.

I'm official artist of «Art Deco Weekend 2016», Miami and included into the shortlist 2015 International Fine Arts Competition by Art Fusion Galleries, Runner-up of open contest «DIGITAL DECADE 2016».

## **EXPERIENCE**

### **GRAPHIC DESIGNER, SANDALS INK ([HTTP://WWW.SANDALS.COM](http://www.sandals.com)); MIAMI, FL - 2018-2018**

Created: design for print and web items, logotypes, stationary,

### **GRAPHIC DESIGNER, IMAGERY CREATIVE ([HTTP://IMAGERYCREATIVE.COM](http://imagerycreative.com)); MIAMI, FL – 2015-2017**

Created: design for print and web items, logotypes, brand books, guidelines, stationary, packs. JULIO SANCHEZ (president & CCO) - 786 287 7003

### **GRAPHIC DESIGNER, FREELANCE – 2014-2015**

Created: logotypes, design of websites, posters

### **ART-DIRECTOR, TV-CHANNEL MOSCOW24; MOSCOW, RUSSIA – 2013-2014**

Created: concept and ideas, visualization for design concepts, key visuals, presentations, print and promotional items, key frames for motion design.

### **SENIOR DESIGNER, EMG PROMO-MARKETING GROUP; MOSCOW, RUSSIA – 2011-2014**

Created: visualization for design concepts, design themes for print and promotional, promo posters, promo packs, all items for promo campaigns, presentations for clients.

### **SENIOR DESIGNER, WWAV RAPP COLLINS LTD; MOSCOW, RUSSIAN FEDERATION – 2010-2011**

Created: key visuals, design themes for print, promo packs, all items for events, presentations for clients.

**GRAPHIC DESIGNER, AQUA-ART AGENCY; MOSCOW, RUSSIAN FEDERATION – 2008-2010**

Created: POSM, promo packs, promo posters.

**GRAPHIC DESIGNER, BBDO GROUP; MOSCOW, RUSSIA – 2005-2008**

Created: outdoors advertising, advertising for magazine, promo posters, flyers, invitations, retouching of images.

**EDUCATION**

Federal State Budgetary Educational Institution of Higher Professional Education "Kalashnikov Izhevsk State Technical University», City of Izhevsk, Russian Federation – Master of Graphic Design , 2005

**SKILLS**

Creative Cloud  
Adobe Illustrator, Photoshop, Adobe Indesign, etc

**PORTFOLIO**

<http://www.dotz3s.com/portfolio>