



Sergey Serebrennikov

Art Director

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PROFILE

My name is Sergey Serebrennikov. I am the creative graphic designer based in Miami, FL.

My main direction is creating key visuals.

Skilled of creating logos, branding, posters, POSM, web-sites and many more. I have huge experience of working with advertising agencies, BTL market and government TV-channel of Moscow.

I'm official artist of «Art Deco Weekend», Miami and included into the shortlist 2015 International Fine Arts Competition by Art Fusion Galleries, Runner-up of open contest «DIGITAL DECADE 2016».

EXPERIENCE

ART-DIRECTOR, CPL ([HTTPS://WWW.CREATIVEPL.COM](https://www.creativepl.com)); MIAMI, FL – 2018-2020

Created: Art direction and design for print and web items, logotypes, stationary, packagings, ads, catalogs, web-banners etc.

GRAPHIC DESIGNER, BEEFREE MEDIA ([HTTPS://BEEFREEMEDIA.COM](https://breefree.com)); MIAMI, FL - 2018-2018

Created: design for print, stationary, outdoor ads.

GRAPHIC DESIGNER, SANDALS INK ([HTTP://WWW.SANDALS.COM](http://www.sandals.com)); MIAMI, FL - 2018-2018

Created: design for print and web items, logotypes, stationary.

GRAPHIC DESIGNER, IMAGERY CREATIVE ([HTTP://IMAGERYCREATIVE.COM](http://imagerycreative.com)); MIAMI, FL – 2015-2017

Created: design for print and web items, logotypes, brand books, guidelines, stationary, packs. JULIO SANCHEZ (president & CCO) - 786 287 7003

GRAPHIC DESIGNER, FREELANCE – 2014-2015

Created: logotypes, design of websites, posters

ART-DIRECTOR, TV-CHANNEL MOSCOW24; MOSCOW, RUSSIA – 2013-2014

Created: concept and ideas, visualization for design concepts, key visuals, presentations, print and promotional items, key frames for motion design.

SENIOR DESIGNER, EMG PROMO-MARKETING GROUP; MOSCOW, RUSSIA – 2011-2014

Created: visualization for design concepts, design themes for print and promotional, promo posters, promo packs, all items for promo campaigns, presentations for clients.

SENIOR DESIGNER, WWAV RAPP COLLINS LTD; MOSCOW, RUSSIAN FEDERATION – 2010-2011

Created: key visuals, design themes for print, promo packs, all items for events, presentations for clients.

GRAPHIC DESIGNER, AQUA-ART AGENCY; MOSCOW, RUSSIAN FEDERATION – 2008-2010

Created: POSM, promo packs, promo posters.

GRAPHIC DESIGNER, BBDO GROUP; MOSCOW, RUSSIA – 2005-2008

Created: outdoors advertising, advertising for magazine, promo posters, flyers, invitations, retouching of images.

EDUCATION

Federal State Budgetary Educational Institution of Higher Professional Education "Kalashnikov Izhevsk State Technical University», City of Izhevsk, Russian Federation – Master of Graphic Design , 2005

SKILLS

Creative Cloud
Adobe Illustrator, Photoshop, Adobe Indesign, etc.
Sketch.

PORTFOLIO

<http://www.dotz3s.com/portfolio>